

July 20, 2017
4:00 – 6:00 pm

Meeting Place: Newfield Conference Room
4 Waterway Ct.
Spring, TX 77380

Attendance: BOARD MEMBERS – Jimmy Dotson, Patrick Flaherty, Nel Somarriba, Nancy Kosh, Bob Marlowe, Denny McGuire, Todd Bryant STAFF – MG Tindall, Sheila Greaver, Kali Moxley, ON PHONE: Kathy Tabor, Gary Packer, Peggy Boyce

Absent: Martin Evans, Connie Goers, Mike Maher, Chris Osborne, Joey Vest

4:04 pm Call to Order/Opening Prayer – Denny McGuire

4:06 pm – Approval of June Meeting Minutes: Jimmy Dotson – motion, Peggy Boyce – second - approved

- Correction that Jimmy was in attendance. Correction has been made to board minutes.

4:07 pm – Review of Q2 Financials – MG, Nel

- See Nel's report

Financials – MG, Nel

- Waste Connection's \$100,000 was slotted to be received in July income, but was received in June. July will reflect an expected \$100,000
- Difference from 2016 to 2017 is largely due to all of the flood assistance that was received in 2016

Approval of Q2 Financials: Patrick – motion, Jimmy Dotson – second - approved

4:26 pm – Questions and vote on Employee Policy & Procedures

- Very impressed with employee handbook
- Jimmy commented that he read it from the view point of someone who had to sit on the witness stand in many cases and feels like we have done a good job of covering all bases.

Approval of employee handbook – Nel – motion, Denny McGuire –second - approved

5:31 pm – Questions and vote on reports and committees:

a. Development - Sheila

- See Sheila's report
- 4 grants currently in progress, 11 grants scheduled to complete through the end of the year
- 8 completed so far this year, 3 that we have been awarded
- Texas Children's Hospital connections have been made and potential partnership
- New relationship with the development director for American Cancer Association, who is helping us assess our grant strategy

- Developing a team of individuals willing to contribute research, writing, and editing for local and national grants
- Bob Marlowe recommended having grant writing team go through the interactive experience board members do during board retreat/orientation to get a better idea of the therapeutic riding experience
- Kathy emphasized the importance of sharing board member's connections with Sheila, not only for help in getting grants funded, but also the possibilities for future board members

b. Gala Update - MG

- Currently have \$72,500 in sponsorship compared to last year's \$10,000 at this time
- We are hoping to easily surpass last year's sponsorship numbers
- Todd offered to write thank you notes to a few of the sponsors already committed. MG will send addresses to board to send thank you notes out.

c. Flash Report - MG

- We just finished our second week of summer camp
- Our waitlist went from 25 to 30 kids in the last week

d. Nominating

- Bob Marlowe has a potential advisory board member. Ron Lacey has a financial background and works with a church downtown Houston.

4:54 pm - Educational Series: "Your Elevator Speech" - MG

- There were some impressive thoughts on who we are. Everyone is speaking the same language.
- We will put together everyone's statements and create a pocket card that can be easily accessed.
- Gary asked for some statistics to help with their elevator speeches
- Stories are a great way to communicate what we do and the impact we have
 - Example of Charlotte's story

5:13 pm - President's One Page Report

- Include MG's notes
- Gary inquired if we will present additional information about EAL program at this year's gala. MG plans to share more about our EAL program and partnership with MCYS and Redeemed, including a live auction item made by the kids in our EAL program
- Relator has had a lot of interest in our property. She showed our property today for a potential buyer who would like to use it for camps
- Potential for another property donation, but issue with it sitting in the middle of oil well sites

5:40 pm - New/Old Business

a. Need a vote for signature cards at Woodforest

- A vote was taken to have the following signature for Woodforest: Denny, Gary, Nel, and MG as signatures: Patrick - motion, Todd - second - approved

b. Conflict of interest signatures (Martin, Joey, Connie)

c. Conversation about honoring David at this year's gala

d. Did everyone do their head shot at Mindy Harmon?

5:45 pm - Closing Prayer-

Minutes respectively written and distributed by Kali Moxley in lieu of Michelle Bellaire, Administrative Assistant, email: michelle@inspirationranch.org

Board Approval _____